

VUYOLWETHU DUBESE

PROFILE 2023



BIOGRAPHY

Currently based in South Africa and Kenya, Vuyolwethu Dubese is an Innovation and M&E Consultant, Global Moderator, Host of #ESGforSMEs podcast and (Angel) Investor impassioned about the creation and execution of a new renaissance of impact-driven business and equitable economic empowerment.

At present, she is the Founder of InnovTel, an impact design studio designing impact and facilitating shared value through Innovation Strategy and Monitoring and Evaluation (M&E). To date, the organisation has worked with organisations such as the Mastercard Foundation, ShEquity, ProMove, MBC Africa and the UCT Graduate School of Business to name a few. This, across North America, Africa and Europe across various industries such as executive coaching, impact investing and business development and innovation services.

The innovator is also a brand partner who has worked with global organisations including Sage, Samsung, Standard Bank, Momentum and ABSA to mention a few.

Her 7+ years of expertise and capabilities extend to working with institutional organisations including the World Bank Group, UNDP Africa and Accenture, Mastercard Foundation and Thomson Reuters. In 2020, Dubese gave her inaugural lecture on impact innovation at the University of South Africa (UNISA), Africa's leading ODL university. She has spoken on stages of She Leads Africa, Lufthansa Impact Week, Facebook and Africa Angel Investor Summit to mention a few.

As a well-versed moderator, she has engaged multiple high-level discussions among C-Suite executives and innovators in various regions across social impact, business and tech.





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Inclusion. Innovation. Impact.

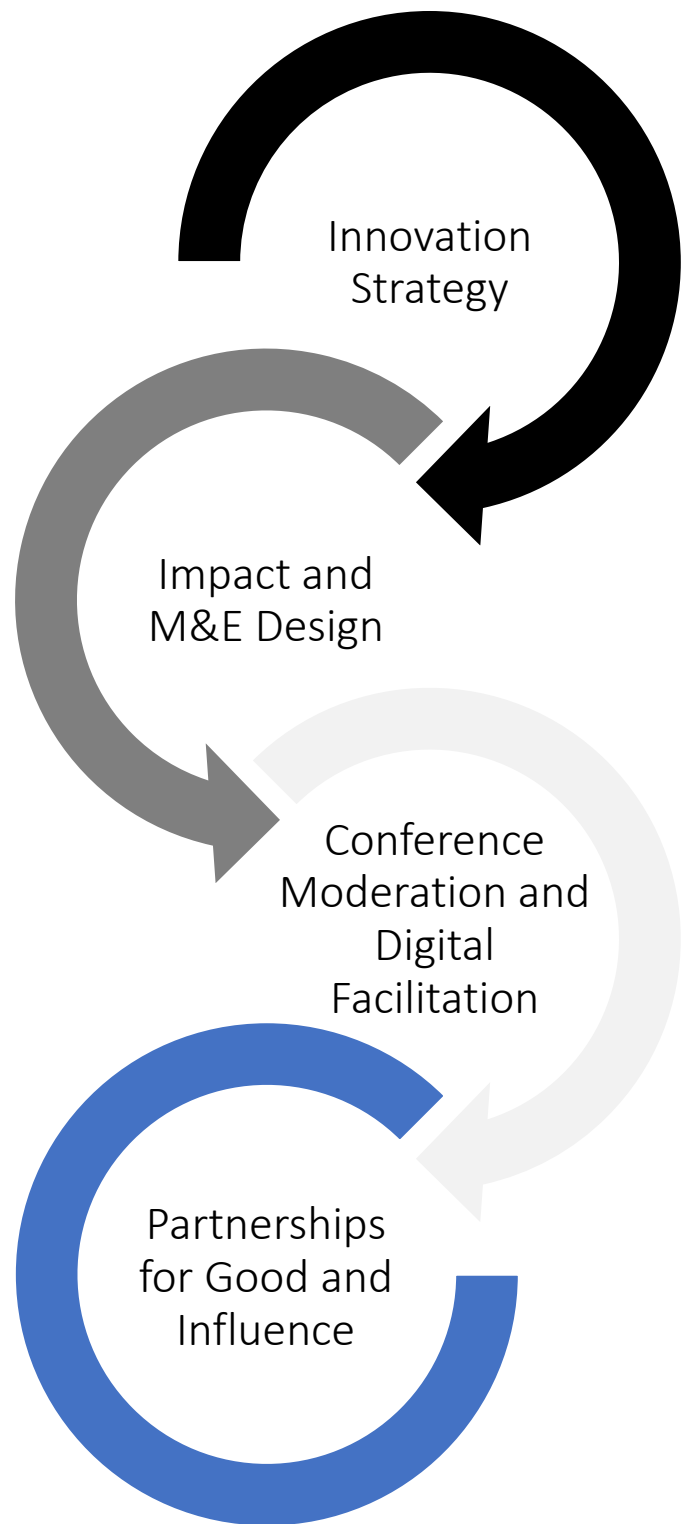
SKILLS AND EXPERTISE

Formerly an Impact Acceleration Associate at Impact Amplifier, and the first hire at [Thomson Reuter's first innovation lab in an emerging market](#), as the Startup Partnerships Lead for Africa, Dubese has cumulated over 7 years of skills and expertise in her field. She has served clients in South Africa, Tanzania, Ghana, Switzerland, USA and Rwanda.

With expertise in:

- Innovation Strategy
- Impact and M&E Design
- Conference Moderation and Digital Facilitation
- Partnerships for Good and Influence,

Dubese has served global and regional organisations that enable her to operate at the intersection of inclusion, innovation, impact, and recently in the space of impact investing.



INSTITUTIONAL ORGANISATIONS

THAT I'VE WORKED WITH



Standard Bank



ShEquity

SMART INVESTMENTS FOR AFRICAN WOMEN ON THE MOVE



Lufthansa



Africa Early Stage Investor Summit



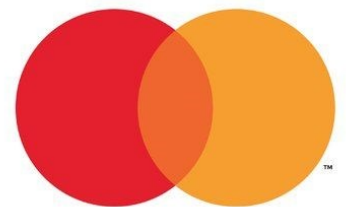
Nestlé

SLA
She.Leads.Africa



USAID

SAMSUNG



mastercard foundation



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WORK DONE

Impact and M&E Design

Podcast: [Impact Design as a Business Strategy](#)

Article: [The Impact-Design Entrepreneur Signing Six-Figure Deals](#)

Article: [Vuyolwethu Dubese – A Powerhouse all about Impact](#)

Panellist: [Women Empowerment and Gender Equality in Africa](#)

Curated List: [Here's where female founders can get funding for their African tech startup \[List\]](#)

ShEquity Reports (done by InnovTel): [ShEquity Fund](#) and [ShEquity Business Accelerator](#)



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Innovation Strategy

Masterclass: [Open Innovation and Community Building with Vuyolwethu Dubese](#)

Interview: [The Future of Entrepreneurs - Vuyolwethu Dubese | Afternoon Express](#)

Interview: [Women & Funding Round Table Part 1 – Solutions: ‘The System Wasn’t Just Built for Women’](#) and [Women & Funding Round Table Part 2 – Solutions: ‘We Need More Inclusive Financing Models’](#)

Conference Moderation and Digital Facilitation

Moderator: [A Conversation with Caster Semenya | Olympic South African Athlete](#)

Host, Moderator: [Future of HR Summit – Day 1](#) and [Future of HR Summit – Day 2](#)

Moderator: [Strategies to Access Funding and Capital](#)

Moderator: [Formidable Friday – Vusi Fele on enterprise and supplier development, ABSA](#)

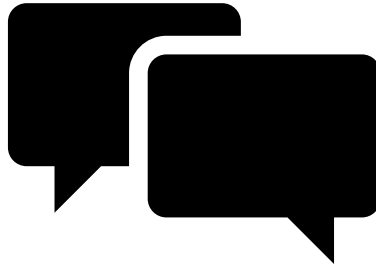
Programme Director,
Moderator : [Africa Tech Week 2021 - Day 1](#), [Africa Tech Week 2021 - Day 2](#) and [Africa Tech Week Awards 2021](#)

Programme Director: [Thebe UJ Bus Summit 2020 Highlights](#)

Programme Director,
Moderator : [Top Empowerment Conference and Awards](#)

Moderator : [Decoupling Economic Growth from Resource Generation](#)

TESTIMONIALS



“Vuyo – you have been a rockstar and I have really appreciated your input and expertise, and enthusiastic approach to this! Plus your time! It’s been a pleasure working with and getting to know you.”

Jean Alfred, Advisor – Mastercard Foundation

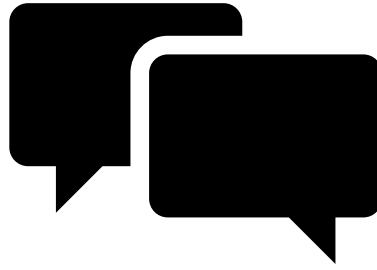
“I appreciate Vuyolwethu’s resilience, her professionalism and her innovative thinking. It has been an absolute pleasure working with her on the #LETSPUSH By Standard Bank Campaign. Her willingness and tenacity to mentor and guide the mentees was very admirable. She is very exceptional and the way she articulated her content with the mentees was very engaging and they were able to understand and grasp it easily. It's been an absolute pleasure working with and getting to know her and I'm hoping we will work together again in the future.”

Lydia Motshudi, Campaign Manager – MediaHeads360

“Vuyo is a the ultimate innovation guru with a wealth of knowledge, experience and insights which she brought to the judging of the finals of the Unisa Innovation Challenge. The clarity, skill and care with which she delivered feedback can only reflect her passion for innovation in Africa and the need to grow a cohort of globally competitive and relevant innovators and entrepreneurs, tackling Africa’s development challenges.”

Ayanda V. Noma, Director: Innovation, Technology Transfer and Commercialisation – University of South Africa (UNISA)

TESTIMONIALS



“Vuyolwethu moderated our first online All4Youth work readiness program - Skills4Work, 23 July 2020. She moderated a session on Personal Branding to provide young people with tools for the world of work and be empowered for their next opportunity. I would definitely recommend Vuyolwethu to moderate or speak at any corporate event. She was extremely professional, well-prepared, articulate and engaged authentically with the audience.”

Alesimo Mwanga, PAWA Africa - All4Youth SSA, Implementation Partner(Nestle)

“I have worked with Vuyo on two campaigns with two different objectives. One was for Absa during the WEF Africa in 2019. The aim of the partnership was to gain awareness for the content that the financial institution had created for WEF and reach a new audience. For Sage, was to create engagement within the SME community on social media. For both projects, Vuyo was exceptional in how she created relevant content and gave us value added content. She was open to all feedback given to her and was always giving her expertise to how we could better execute content. She is a pleasure to work with and one is guaranteed a return on investment when in a partnership with her.”

Tokiso Mbatha (MA) – Social Media Manager: Sage Africa and Middle East.

“Working with Vuyo was nothing short of amazing. Her professionalism and talent really shined, and I keep saying “if it wasn’t for her contagious energy your virtual youth event with Facebook Africa would have tanked”.”

Keneilwe Malotle: Project Manager, Digify Africa



CONTACT

For Rates and Partnership Opportunities, please contact:

info@vdubese.com



www.vdubese.com



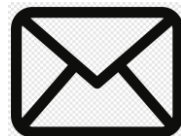
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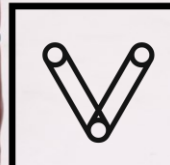
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